

Purina® Omega Match™ Ration Balancing Horse Feed

WITH

OUTLAST

**GASTRIC SUPPORT
SUPPLEMENT**

A TIMOTHY-BASED RATION BALANCER HIGH IN OMEGA-3 FATTY ACIDS

PROTEIN, VITAMIN AND MINERAL FORTIFICATION

A concentrated formula to fill nutritional gaps common in forage or unfortified grains.

BALANCES OMEGA FATTY ACID RATIOS

Feeding Omega Match™ Ration Balancer as the sole concentrate ration to stalled horses for 11 weeks resulted in the development of similar omega fatty acid ratios to horses on pasture.

NATURAL SOURCE VITAMIN E + A FULL SUPPLEMENTAL LEVEL OF BIOTIN

Formulated with only a natural source of Vitamin E. When fed as directed, supports optimal Vitamin E levels and provides 15 mg of biotin to support hoof growth and repair.

FORMULATED WITHOUT

Formulated without soy, alfalfa, corn, wheat and molasses to support horses with sensitivities to these ingredients.

ALL THE GOODNESS OF PASTURE WITHOUT THE GUILT

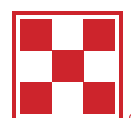
Controlled starch & sugar formula with no molasses that results in minimal glucose and insulin response to feeding.

HIGH IN FAT & FIBER, HIGH-QUALITY PROTEIN + INDIVIDUAL AMINO ACIDS

Inspired by the protein content and quality of fresh pasture. Suitable for horses in light to moderate work.

SOME HORSES GET THE OMEGAS THEY NEED FROM PASTURE. THIS IS FOR THOSE WHO CAN'T.

Purina® Omega Match™ Ration Balancing Horse Feed is specially formulated by PhD equine nutritionists with ingredients and benefits inspired by feeding fresh pasture, but without the drawbacks of too many calories or soluble carbohydrates. Our limited-ingredient formula addresses common sensitivities while meeting your horse's nutrient requirements and providing the fatty acids and antioxidants naturally found in green grass. Purina® Omega Match™ Ration Balancer provides a way to fill in nutritional gaps, whether your horse has a busy competition schedule with limited turnout or cannot graze green grass due to metabolic concerns. It's a great way of ensuring your horses get the nutrition they need, no matter their forage source.



FEED GREATNESS®

Purina® Omega Match™ Ration Balancing Horse Feed

2 LBS PURINA®
OMEGA MATCH



=

4 HOURS
GRAZING



Each pound of Omega Match™ Ration Balancer provides a similar amount of omega-3 fatty acids as grazing fresh pasture for 2 hours.

FEEDING DIRECTIONS WITH HAY OR PASTURE

Purina® Omega Match™ Ration Balancing Horse Feed can be used as the sole concentrate as described below or used in conjunction with other feeding programs as a supplemental source of omega fatty acids. For more specific guidance, contact your local Purina retailer or Purina Customer Service at 800-227-8941.

LIFESTYLE	Omega Match™ Ration Balancing Horse Feed (lbs/day)	Minimum Hay or Equivalent Pasture (lbs/day)
Mature Horses (1000 lbs) ^a		
Maintenance	2.0	20
Light Work	2.5	20
Moderate Work ^b	2.5	20
Mares through 2nd Trimester ^c	2.5	20
Growth ^d		
4-8 months (400-700 lbs)	4.0-5.0	8-14
9-17 months (700-900 lbs)	3.0-4.0	14-18
18-24 months (900-1000 lbs)	2.5-3.0	18-20

^a For horses that do not approximate this expected mature weight, feeding rates for mature horses at maintenance can be estimated based on 0.2-0.4 lbs Purina® Omega Match™ Ration Balancer and 0.2 lbs hay or pasture per 100 lbs body weight per day.

^b The additional calorie and nutrient demands of horses in more work may be better met by adding a grain or a Purina® product designed for performance horses.

^c The additional calories needed during the last trimester of gestation and through lactation can be provided by adding a grain or a Purina® product designed for breeding and growing horses.

^d More rapid rates of growth can be achieved by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, more rapid rates of gain are more safely and successfully achieved by feeding a Purina® product designed for growing horses.

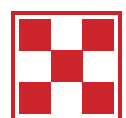
A 2 lb meal of Omega Match™ Ration Balancing Horse Feed supplies a full serving of Outlast® supplement.

GUARANTEED ANALYSIS

Crude Protein (min)	13.50%
Lysine (min)	1.80%
Methionine (min)	0.70%
Threonine (min)	0.60%
Crude Fat (min)	8.50%
Crude Fiber (max)	20.00%
Acid Detergent Fiber (ADF) (max)	24.00%
Neutral Detergent Fiber (NDF) (max)	39.00%
Ash (max)	11.00%
Starch (max)	7.50%
Sugars (max)	5.00%
Calcium (Ca) (min)	1.75%
Calcium (Ca) (max)	2.25%
Phosphorus (P) (min)	0.80%
Sodium (Na) (max)	0.55%
Sulfur (S) (max)	0.65%
Potassium (K) (min)	0.50%
Magnesium (Mg) (min)	0.30%
Omega-3 Fatty Acid (min)	3.50%
Omega-6 Fatty Acid (min)	1.20%
Copper (Cu) (min)	65.00 ppm
Selenium (Se) (min)	1.00 ppm
Selenium (Se) (max)	1.20 ppm
Zinc (Zn) (min)	225.00 ppm
Vitamin A (min)	10,000 IU/lb
Vitamin D ₃ (min)	2,000 IU/lb
Vitamin E (min)	500 IU/lb
Biotin (min)	7.50 mg/lb



For more information, contact your local Purina retailer or visit purinamills.com/horse-feed.



FEED GREATNESS®